Citizenship

Committed to our Communities



Rob Arning, Vice Chair Market Development, KPMG
Head of Citizenship and Chair of KPMG U.S. Foundation

Expectations For Companies Never Been Greater…

81% of Americans believe **corporations should take action to address important issues facing society**

– 2016 Global Strategy Group's Business & Politics- Do They Mix?

"Without a sense of purpose, no company, either public or private, can achieve its full potential. It will ultimately lose the license to operate from key stakeholders.

Companies must ask themselves: What role do we play in the community? How are we managing our impact on the environment? Are we working to create a diverse workforce? Are we adapting to technological change?"

– Excerpts from Larry Fink, CEO of BlackRock, Letter to *Wall Street Journal*

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Citizenship at KPMG



Great
organization

Engage
people

Brand
building

KPMG

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Our Citizenship Focus

Lifelong learning

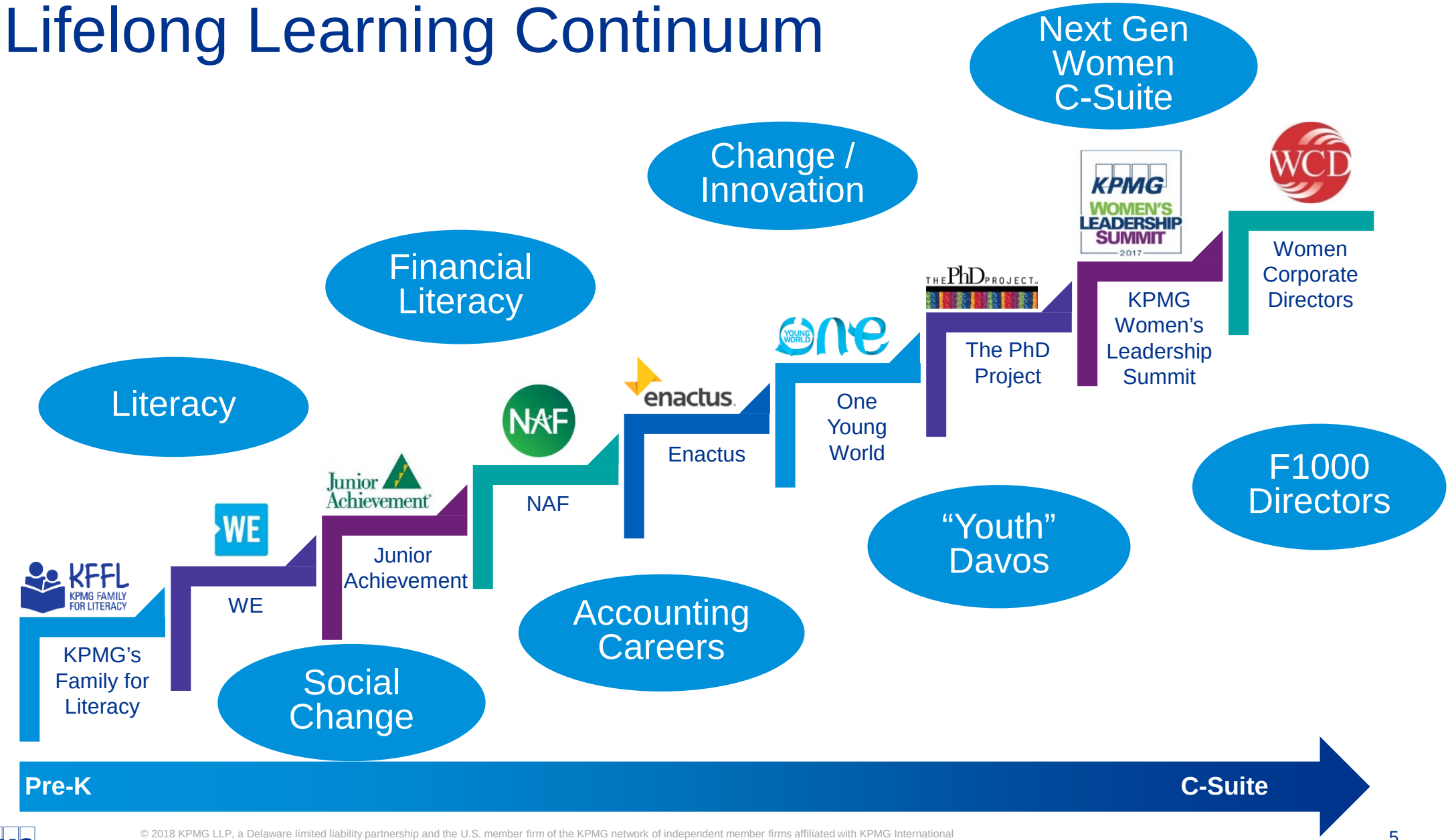


The key to unlocking potential and helping people out of a life in poverty. KPMG helps youth develop the skills for their future success.

Education is core to building economies.

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Lifelong Learning Continuum



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KFFL

KPMG'S FAMILY FOR LITERACY

4 million books

700 schools and organizations

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Opportunity is everywhere







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THANK YOU

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