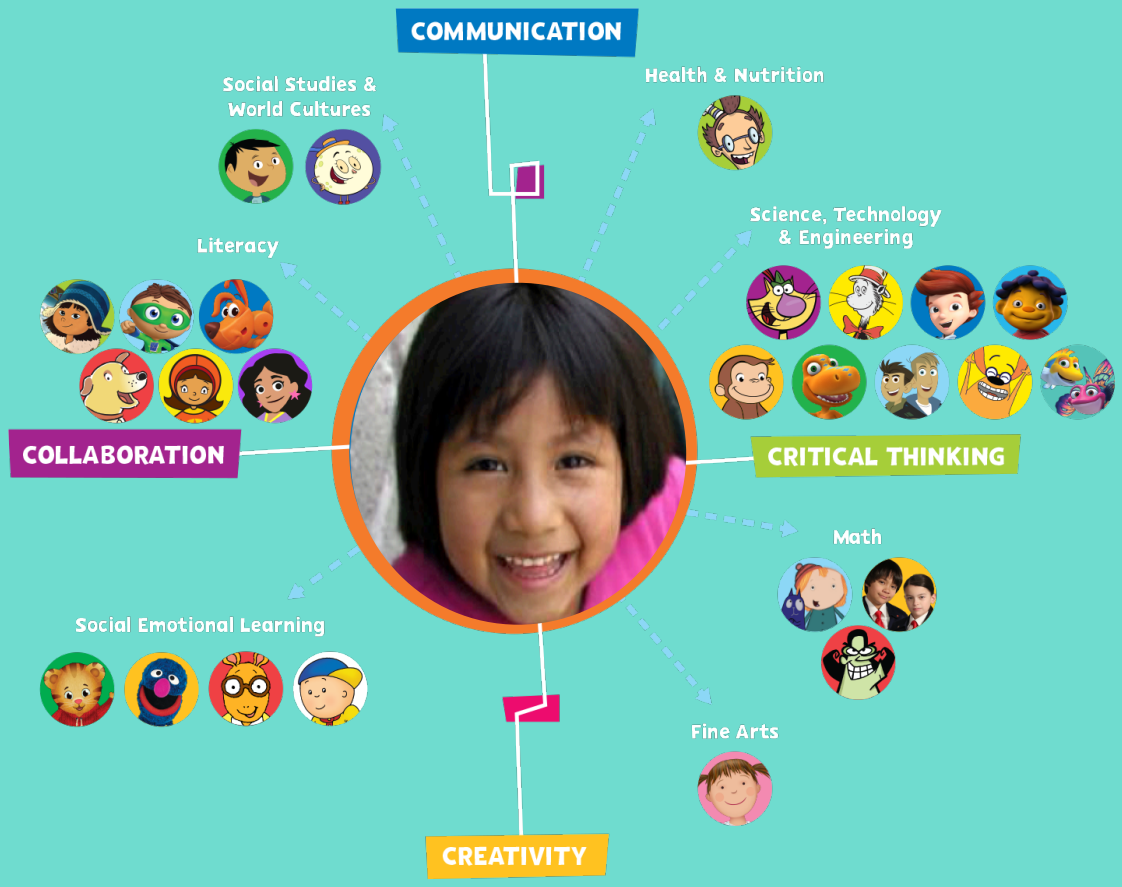
Global Business Summit 2018

Lesli Rotenberg

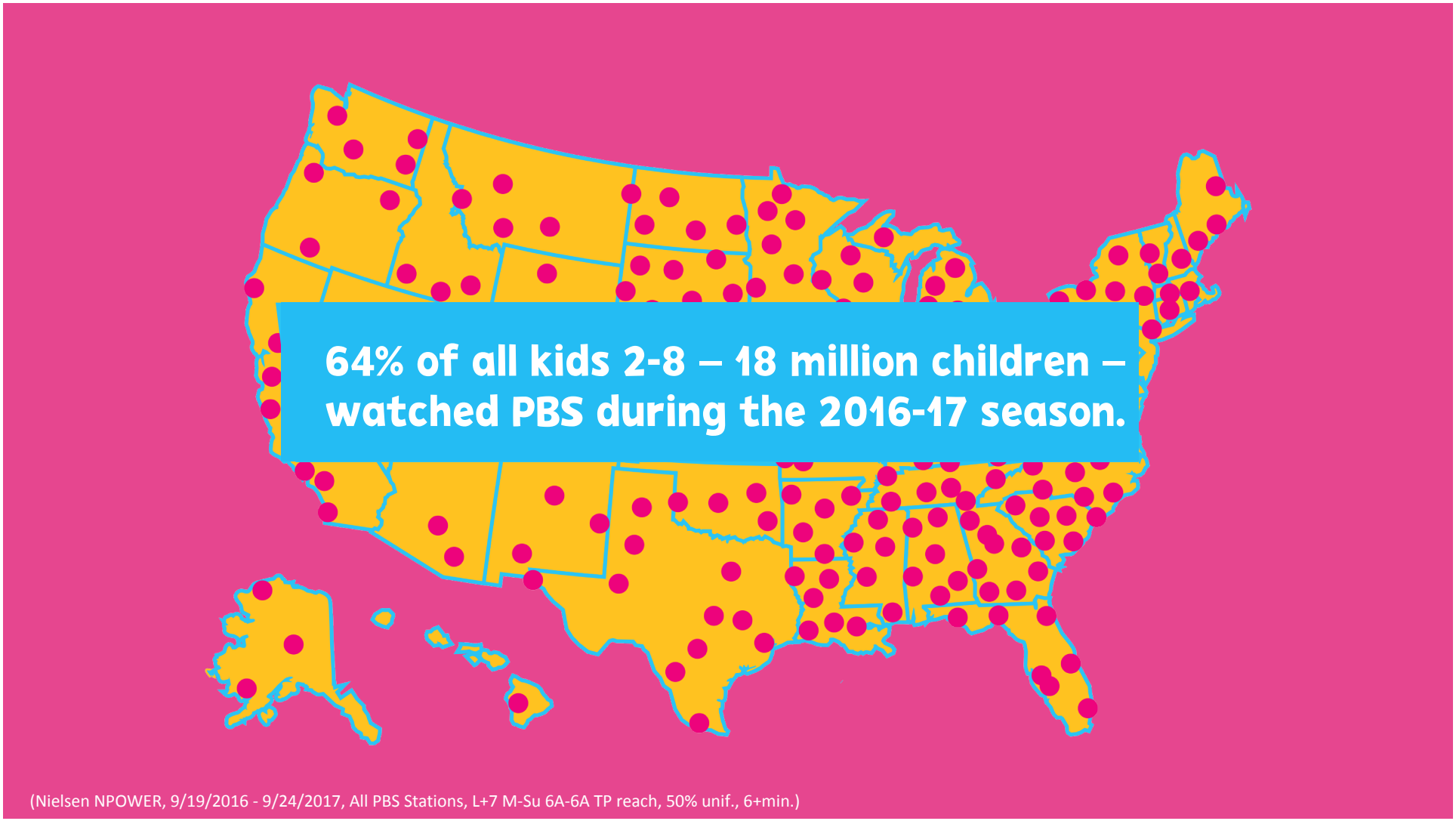
PBS Chief Programming Executive & General Manager
Children's Media & Education

The Whole Child



The Learning Ecosystem





(Nielsen NPOWER, 9/19/2016 - 9/24/2017, All PBS Stations, L+7 M-Su 6A-6A TP reach, 50% unif., 6+min.)

Rite Aid & Daniel Tiger



Verizon & Scratch Jr.



verizon

Zappos Adaptive & PBS KIDS Live!



Zappos
adaptive