



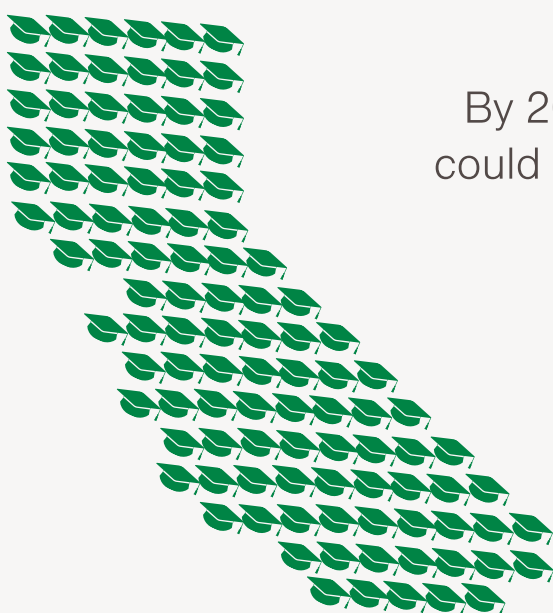
Business leaders working to strengthen California's workforce and the economy through evidence-based, effective investments in children & youth.

Averting a Talent Shortage in California

Investments in postsecondary education will promote prosperity for California residents and businesses.

THE PROBLEM

CALIFORNIA IS FACING A LOOMING TALENT SHORTAGE



By 2030 California's workforce could be short by over **ONE MILLION** college graduates

POSTSECONDARY EDUCATION IS IMPORTANT FOR OUR ECONOMY

HIGHER EARNINGS



A person with a college degree earns over a million dollars more than a person with a H.S. diploma over the course of their career

RETURN ON INVESTMENT



Better-educated residents pay more in taxes and cost the state less in incarceration & social service programs

DIVERSE & EDUCATED WORKFORCE



Businesses thrive when they have access to a diverse, & well-educated workforce

THE SOLUTION

INVEST IN POSTSECONDARY EDUCATION

ReadyNation urges investments in the following areas to increase the number of Californians with college degrees & credentials of value:

DUAL ENROLLMENT



Increase dual enrollment access for high school students to earn college credit

FINANCIAL AID



Expand the Cal Grant program to make more students eligible for financial aid

TRANSFER PATHWAYS



Continue to strengthen & streamline transfer pathways for community college students

For a full list of sources view ReadyNation California's 2021 Factsheet: "Averting a Talent Shortage in California"