



FREQUENTLY ASKED QUESTIONS

What is ReadyNation's PA Realtors Bureau?

ReadyNation's PA Realtors Bureau acts on the research showing that home values rise and real estate markets benefit when school quality and student performance improve - particularly in low-wealth communities with underperforming schools. Greater state investment in equitable public school funding can foster these positive outcomes for ALL Pennsylvania students and communities.

ReadyNation's PA Realtors Bureau is a project of ReadyNation / Council For A Strong America, a 501(c)3 non-partisan, non-profit organization. ReadyNation is supported by tax-deductible contributions from foundations, individuals, and corporations. There is no cost to be affiliated with ReadyNation.

What is the PA Schools Work Campaign?

PA Schools Work is a coalition of 501(c)3 organizations (including ReadyNation) from across Pennsylvania representing urban, suburban and rural communities, parents and other community members working together to advocate for legislation and funding that benefits PA public schools, their students and the communities they serve. To learn more, visit: paschoolswork.org.

What is the goal?

Pennsylvania has huge disparities in per-pupil spending between wealthy and poor school districts that disproportionately impacts students of color, contributing to an achievement gap between white students and Black and Hispanic students that is among the worst in the country. The Commonwealth's overreliance on local property taxes to fund public education has exacerbated this problem. Under-resourced and underperforming schools deter homebuyers and limits potential investment in the community.

Pennsylvania has made progress in recent years by enacting a more equitable way to distribute new education funding based on student and community needs such as student enrollment and the percentage of students living in poverty. However, this fair funding formula only applies to roughly ten percent of the Commonwealth's K-12 funding. Lawmakers must now take the next step in approving greater long-term funding through the fair funding formula to ensure that *all* students, regardless of race and income, attend adequately and equitably funded schools.

How can PA Realtors Get Involved?

Real estate professionals have a unique understanding of the impact that quality schools and local property taxes can have on the future of a community. Please visit: strongnation.org/PAREaltor to join realtors across PA urging elected leaders to invest in education equity for ALL students.

Additionally, we invite you to be catalysts for change towards a more equitable future within our communities by speaking-up in a variety of ways - in local news media, events, and outreach to policymakers.

To learn more, please contact Jeffrey Beer at jbeer@kw.com