

Improve your Community. Support the 2020 Census.

A complete count in the 2020 U.S. Census will be important for our economy over the next 10 years, and for our recovery from COVID-19. When everyone in our community completes a census form, we will get our full share of federal resources and investments that will directly assist businesses and customers. The good news is that the 2020 Census is designed to be completed at home without ever having to meet a census taker, and you can help by encouraging employees and customers to participate. If possible, kindly share these attached flyers with customers and employees.

Census data helps to:

- Allocate millions of dollars in federal funding each year for hospitals, emergency services, schools, roads, workforce development and much more.
- Determine the distribution of resources for various federal business loan programs and to provide a foundation for some of the conventional support offered through Small Business Administration offices and partners around the country.
- Provide businesses with important data to help strategically inform where to open a new store or what products to stock on shelves.

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