



*The below material is provided as a guide and sample of some key data points and social media hashtags and accounts that you can include in your posts. Please feel free to edit this material as you see fit.*

**Follow Council for a Strong America accounts for updates:**

[Council for a Strong America \(national\) on Twitter](#)

[Council for a Strong America \(national\) on Facebook](#)

**Sample Facebook Post:**

I am excited to join the @strongnationUSA #NYBabyCorps in 2020. As a [@fightcrimeinvest / @missionreadiness / @ReadyNation](#) member I have long supported evidence-based early investments to help young kids get a strong start. #InfantsAndToddlers ages 0-3 experience rapid brain growth and safe, high-quality early learning environments can support healthy brain development. #NYS has 700,000 kids under age 3 and many have working parents who need quality #childcare during the day. I look forward to raising my voice in support of policies and programs that our state's youngsters and families need to succeed.

**Sample Tweets:**

I am excited to join @strongnationUSA #NYBabyCorps. As a [@FightCrime / @Mission\\_Ready / @ReadyNation](#) member I have long supported early investments to help young kids get a strong start. #InfantsAndToddlers ages 0-3 experience rapid brain growth and need quality environments to support healthy development

New York State has room to grow in supporting #InfantsAndToddlers and their families. #NYS has 700,000 kids under age 3 and many have working parents who need quality #childcare during the day. @strongnationUSA #NYBabyCorps

A recent poll from @Raising\_NY shows that 85% of likely voters support New York investing more to expand access to high-quality, affordable #childcare. As a member of @strongnationUSA #NYBabyCorps, I urge #NYS to do our best to support #InfantsAndToddlers

NYers believe #childcare affordability and lack of access to high-quality programs are major obstacles to ensuring our children enter school prepared to learn. #NYBabyCorps of @strongnationUSA agrees.

**Sample Graphics:**

**The current child care system does not meet the needs of New York's children, families, or employers**

**“ The infant-toddler child care crisis has an annual cost of \$57 billion in lost earnings, productivity, and revenue.”**

**Child care reaps long-term fiscal benefits for state and local economies**

States and localities realize nearly two dollars in spending for each dollar invested in child care, as a result of sales of local goods and services. Child care as an industry generates as much or more economic activity than investments in other economic sectors, including manufacturing, construction, or transportation.

Source: Warner (2009) [http://www.childcareplanning.org/document-Stimulus\\_Brochure\\_09.pdf](http://www.childcareplanning.org/document-Stimulus_Brochure_09.pdf)

**80%**



**of brain growth happens in the  
first 3 years of a child's life**

LEARN HOW NEW YORK CAN BETTER SUPPORT THEM AT [RAISINGNY.ORG](https://raisingny.org)

**RAiSiNG  
NEW YORK**

**Voters rank  
strengthening  
education  
and child care  
as a top-tier  
priority for New  
York State to  
address.**

LEARN MORE AT [RAISINGNY.ORG](https://raisingny.org)

